



PRIMITIVE



SKATEBOARDING

SPRING/SUMMMER 2016



INTRODUCING

DEVINE CALLOWAY

Devine Calloway's unique style, both on and off the board, ushers in a new dimension to the Primitive Skateboarding roster. Always positive and forever inspirational, Devine's undeniable talent allows him to stand out in a sea of pros and reunites him with Paul Rodriguez and Heath Brinkley dating back to their City Stars days.



CALLOWAY ELK PS16W0000

8" x 31.75" x 14.25"
Available in 8.0

DROPS 2/1



CALLOWAY ELK PURPLE FOIL PS16W0001

8.125" x 31.5" x 14"
Available in 8.125

DROPS 2/1

DEVINE CALLOWAY

Photo: Herman Jimenez





TOP



BOTTOM

RODRIGUEZ CHINESE NEW YEAR RED FOIL

PS16W0005

7.875" x 31" x 14"

8" x 31.75" x 14.25"

Available in 7.875, 8.0

DROPS 2/1





O'NEILL SPECIAL OPS

PS16W0018

7.875" x 31" x 14"

8.125" x 31.5" x 14"

Available in 7.875, 8.125

DROPS 3/1



SALABANZI STRIP

PS16W0012

8.25" x 31.75" x 14"

Available in 8.25

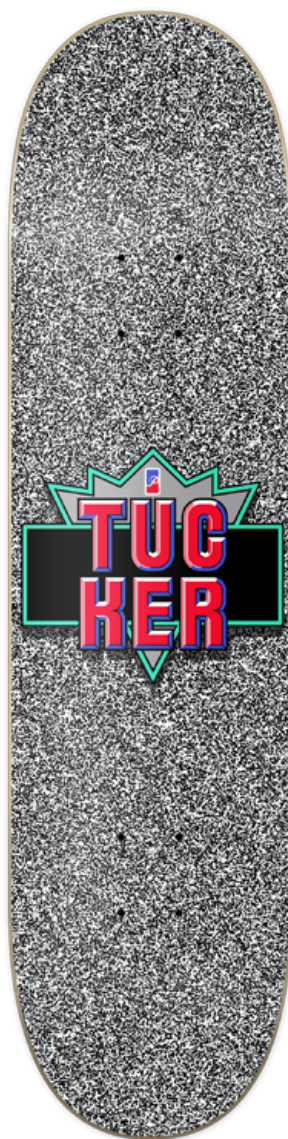
DROPS 3/1



RIBEIRO FATBOY
PS16W0006

8" x 31.75" x 14.25"
Available in 8.0

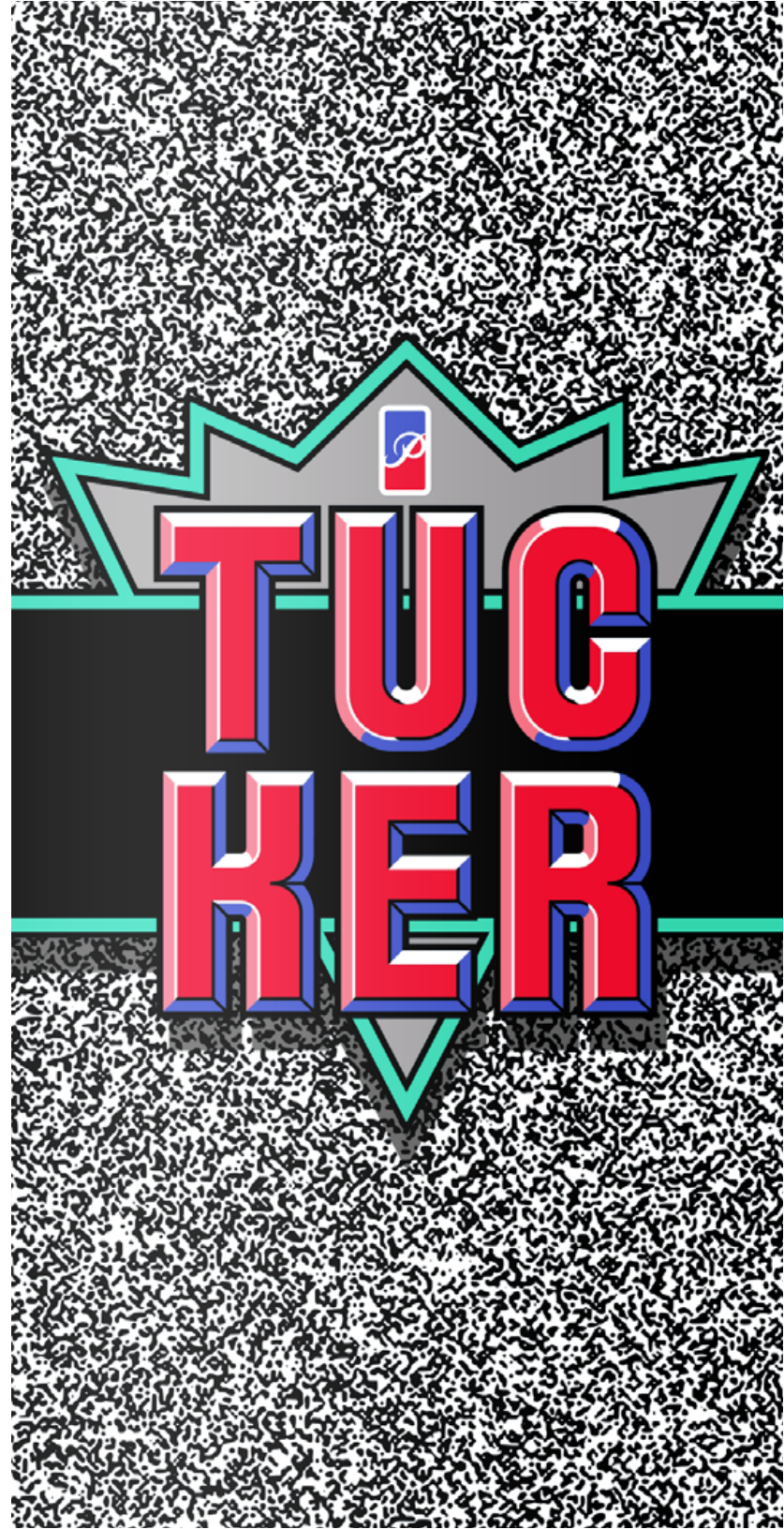
DROPS 3/1



TUCKER JAM
PS16W0013

8.125" x 31.5" x 14"
Available in 8.125

DROPS 3/1





RODRIGUEZ CLEOPATRA

PS16W0009

8" x 31.75" x 14.25"

8.25" x 31.75" x 14"

Available in 8.0, 8.25

DROPS 3/1





PENNANT PRISM V2
PS16W0022

8" x 31.75" x 14.25"
8.25" x 31.75" x 14"
Available in 8.0, 8.25

DROPS 3/1



CLASSIC P GOLD
OCT14-PS-1008 GOLD

7.6" x 31" x 14.25"
8" x 31.75" x 14.25"
8.125" x 31.5" x 14"
8.25" x 31.75" x 14"
8.5" x 32.25" x 14.5"
Available in 7.6, 8.0, 8.125, 8.25, 8.5

DROPS 3/1



CLASSIC P SILVER
PSSP15-1012 BLACK

8.5" x 32.25" x 14.5"
Available in 8.5

DROPS 3/1

Primitive

frazetta

The work of Frank Frazetta is considered by most to be the quintessential embodiment of fantasy art. A visionary in every sense of the word, Frank Frazetta's most remarkable attribute was his ability to create surreal worlds of grandeur, filled with idealistic characters and settings, all without any sort of reference; just a figment of his imagination.

One of the most influential artists of the 20th century, Frazetta rose to prominence through his majestic creations that graced the pages of comics and spanned the world of film, books and animation. Most notable was his visual interpretation of Conan the Barbarian, which redefined the genre of sword and sorcery, in addition to numerous album covers and an expansive lexicon of fantasy and science fiction mastery.

Primitive is proud to continue sharing Frazetta's vision with a special collection highlighting some of the artist's most iconic works, with confidence that we can continue to inspire new generations of creatives through his work.



RODRIGUEZ THE DESTROYER

PSFZW1601

8" x 31.75" x 14.25"

Available in 8.0

DROPS 4/1



O'NEILL EGYPTIAN QUEEN

PSFZW1603

8.125" x 31.5" x 14"

Available in 8.125

DROPS 4/1



RIBEIRO REASSEMBLED MAN

PSFZW1602

8" x 31.75" x 14.25"

Available in 8.0

DROPS 4/1



CALLOWAY ESCAPE FROM VENUS

PSFZW1600

8.25" x 31.75" x 14"

Available in 8.25

DROPS 4/1



SALABANZI SILVER WARRIOR

PSFZW1604

8.125" x 31.5" x 14"

Available in 8.125

DROPS 4/1



INTRODUCING

BRIAN PEACOCK

Brian Peacock was born with natural talent and a smooth style. From ledges to manuals, rails and stairs, Brian always takes the most creative and technical approach to skateboarding making him a one of a kind. His board control will impress you and his energy will keep you skating. Primitive Skateboarding would like to welcome our newest member to the Pro team, Brian Peacock.



PEACOCK PS16W0017

8.1" x 31.75" x 14.25"
Available in 8.1

DROPS 5/1



PEACOCK TEAL FOIL PS16W0016

8" x 31.75" x 14.25"
Available in 8.0

DROPS 5/1



PEACOCK TROUBLE
PS16W0021

8.25" x 31.75" x 14"
Available in 8.25

DROPS 5/1



RIBEIRO MIRANDA
PS16W0008

8.1" x 31.75" x 14.25"
Available in 8.1

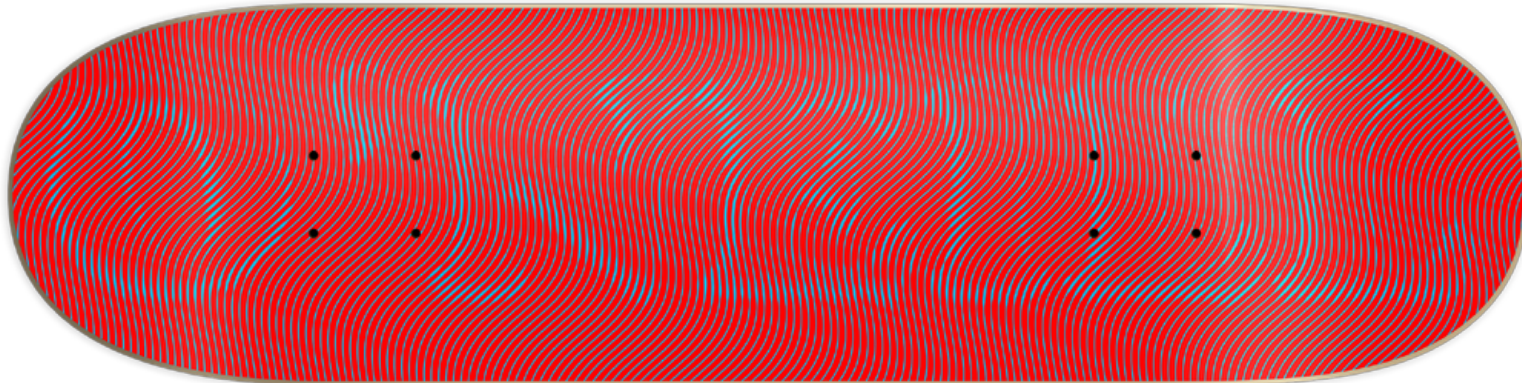
DROPS 5/1



RODRIGUEZ OPTICAL
PS16W0020

7.875" x 31.625" x 14"
8" x 31.75" x 14.25"
Available in 7.875, 8.0

DROPS 5/1



O'NEILL OPTICAL
PS16W0019

7.75" x 31" x 14"
8.125" x 31.5" x 14"
Available in 7.75, 8.125

DROPS 5/1



TUCKER POCKET
PS16W0014

8.125" x 31.5" x 14"
Available in 8.125

DROPS 5/1



ALLOWAY FRESH
PS16W0015

8" x 31.75" x 14.25"
Available in 8.0

DROPS 5/1





DROPS 6/1

RODRIGUEZ RALLY

PS16W0004

8" x 31.75" x 14.25"

Available in 8.0



DROPS 6/1

PEACOCK RALLY

PS16W0002

8.1" x 31.75" x 14.25"

Available in 8.1



DROPS 6/1

RIBEIRO RALLY

PS16W0003

8.25" x 31.75" x 14"

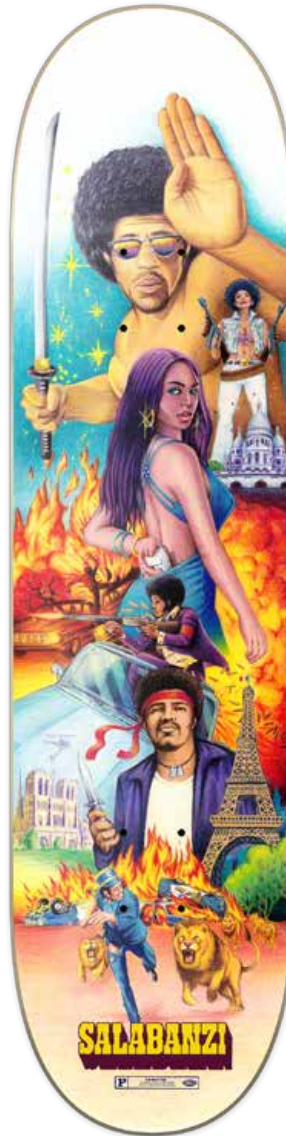
Available in 8.25



O'NEILL EXPLOIT
PS16W0024

8.125" x 31.5" x 14"
Available in 8.125

DROPS 6/1



SALABANZI EXPLOIT
PS16W0023

8.25" x 31.75" x 14"
Available in 8.25

DROPS 6/1



TUCKER EXPLOIT
PS16W0025

8" x 31.75" x 14.25"
Available in 8.0

DROPS 6/1

PAUL RODRIGUEZ

Photo: Herman Jimenez



ARCH PENNANT LIGHTWEIGHT TEE

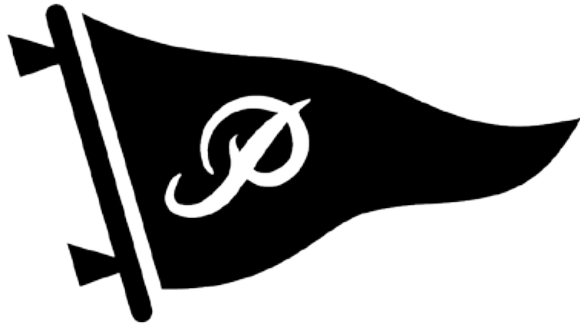
Navy Heather | Burgundy Heather | Athletic Heather
Available in S-XXL

DETAIL:

- 50% Cotton 50% Polyester

PSP160000

DROP DATE: 2/1



BACK



THUNDER BIRD POCKET TEE

White | Black
Available in S-XXL

DETAIL:

- 100% Cotton

PSP160002

DROP DATE: 2/1



BACK



CARS TEE

Black | Athletic Heather

Available in S-XXL

DETAIL:

- 100% Cotton

PSP160003

DROP DATE: 2/1

MIRANDA TEE

White | Banana

Available in S-XXL

DETAIL:

- 100% Cotton

PSP160004

DROP DATE: 2/1



AUTHENTIC POCKET TEE

PSP160004

Black | Royal Blue
Available in S-XXL

DROP DATE: 2/1

DETAIL:

- 100% Cotton



PENNANT LOGO PATCH CREWNECK

PSP160007

Navy | Burgundy
Available in S-XXL

DROP DATE: 2/1

DETAIL:

- 100% Cotton
- Midweight 8.5 oz. crewneck



PENNANT ARCH PULLOVER HOODIE

PSP160009

Navy Heather | Athletic Heather
Available in S-XXL

DROP DATE: 2/1

DETAIL:

- 60% Cotton 40% Polyester
- Lightweight 4.5 oz. pullover hoodie



THUNDER BIRD COACHES JACKET

PSP160008

Black | Maroon
Available in S-XXL

DROP DATE: 2/1

DETAIL:

- 100% Nylon / 100% Polyester Lining
- Heat transfer graphic on left chest



PENNANT ARCH TRUCKER HAT

Black

Available in S-XXL

DETAIL:

- 100% Cotton
- Unstructured snapback

PS16H0000

DROP DATE: 5/1



PENNANT STRAPBACK

Tan | Navy

Available in S-XXL

DETAIL:

- 100% Cotton
- Unstructured strapback

PS16H0001

DROP DATE: 5/1



Back



CIRCLE PENNANT FOLD BEANIE

Navy | Athletic Heather
Available in S-XXL

DETAIL:

- 100% Cotton

PSBN00001

DROP DATE: 2/1



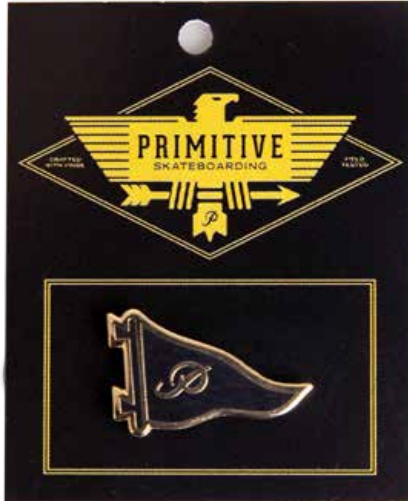
PENNANT LAPEL PIN

Black

Available in One Size

DETAIL:

- 1" wide
- Cloisonne with gold metal
- Metal butterfly clutch
- Double post
- Includes backing card



PSAC00004

DROP DATE: 2/1

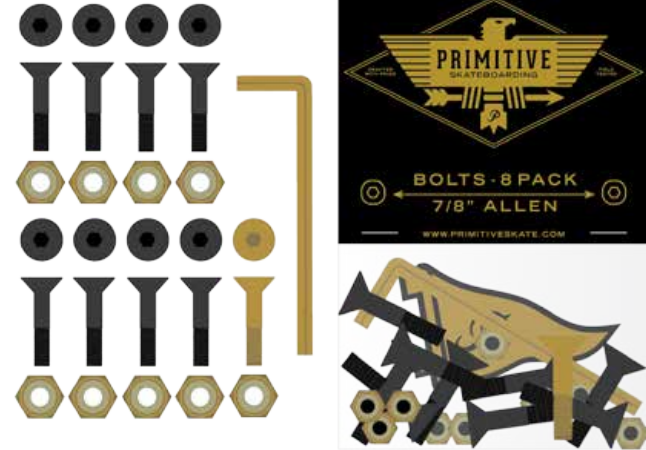
PRIMITIVE HARDWARE

Black/Gold

Available in One Size

DETAIL:

- Set of 9 7/8" Allen bolts (8 black and 1 gold)
- Set of 9 nuts, (all gold)
- 1 Allen Key (gold)
- Half thread bolts
- 1 Sticker



PSAC00005

DROP DATE: 2/1

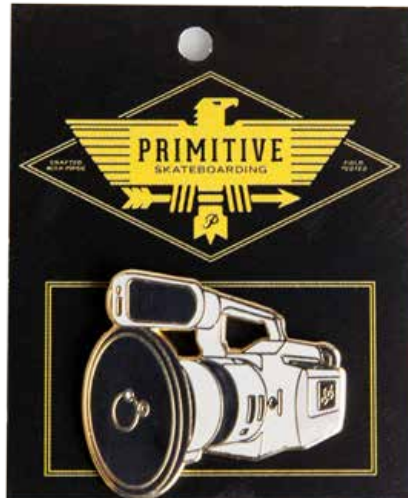
VX-1000 LAPEL PIN

Grey

Available in One Size

DETAIL:

- 1.25" wide
- Cloisonne with gold metal
- Metal butterfly clutch
- Double post
- Includes backing card



PSAC00003

DROP DATE: 2/1

PRIMITIVE BEARINGS

Black

Available in One Size

DETAIL:

- Premium steel bearings
- Set of 8
- Nylon ball
- Dust proof
- ABEC - fast as fuck



PSAC00006

DROP DATE: 2/1

ASSORTED STICKER PACK

PSST00020

Multi

DROP DATE: 2/1

Available in One Size

DETAIL:

- 8 assorted stickers
- 4 color print on clear vinyl





www.primitiveskate.com